AMAZON.062A2 PATENT

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Bezos, et al.

Confirmation No. 7740

Appl. No. : 09/928,970

Filed : August 13, 2001

For : NETWORK BASED USER-TO-USER

PAYMENT SERVICE

Examiner : Jason M. Borlinghaus

## COMMENTS ON REASONS FOR ALLOWANCE

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

The statement of reasons for allowance focuses on a particular portion of Claim 1. Applicants respectfully submit that other portions of Claim 1 recite additional patentable distinctions over the art of record. For instance, Claim 1 is additionally patentable because the art of record does not teach or suggest the combination of (1) a pay page generation module which provides functionality for payees to remotely create customized pay pages for receiving payments from other users, and (2) a pay box generation module which provides functionality for the payees to remotely create pay boxes that provide links to their own pay pages from external web pages.

Respectfully submitted,

KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: December 19, 2007 By: /RJS38297/

Ronald J. Schoenbaum Registration No. 38,297 Attorney of Record Customer No. 20,995 (949) 721-2950